

## **Counterfeit Money Entering Circulation is Significantly Increasing**

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One thing sure to increase in a deteriorating economy is theft. Retailers experience theft in various forms including cash shrinkage, armed robbery and the passing of counterfeit notes. In 2008, the Dallas, Texas police reported that arrests for note counterfeiting were up 84% over 2007 and they expect significant increases through 2009. The reason is partially because of the economy and partially because of the high quality printers and copiers available. The United States is particularly susceptible to counterfeit notes because all notes are green and the same size, so turning a bleached one dollar bill into a one hundred dollar bill is not particularly difficult. Counterfeit bills can easily fool a human, but a note validator will catch them every time.

So what is the solution for convenience stores, gas stations and other retailers?

It is very inexpensive to safeguard your entire change fund and excess cash in an intelligent safe and prevent all forms of theft mentioned above. Many retailers around the world utilize proven devices like a Tidel Sentinel, Tube Vend or Sentinel Bulk Coin and Note Dispenser. With a product designed for cash management, you will eliminate counterfeit notes and cash shrinkage. In the event of an armed robbery, only the cash in the till drawer is at risk. You will also eliminate the dangerous and laborious money counting and balancing process at the end of the day, which can take a manager out of the retail area of the store for as much as 3 hours each day.

Primary benefits of Cash Management Systems include:

1. Note validators read and validate every note to verify that it is not counterfeit. They also count and store notes in a locked safe that is not accessible by a cashier or manager during an armed robbery.
2. Cash removal from the note validators is quick and safe. The safe is opened by an armored car service or a designated management employee who removes the cash and transports it to the bank. The money was already validated and counted when deposited in the note validator, so there is never a need to count the cash. The safe can also print out a deposit ticket so you can audit your bank statements to verify that deposits were made accurately and quickly.
3. Employee cash shrinkage is eliminated, as note validators verify transactions and expose dishonest employees. Your POS tracks exactly what sales were in cash, check and credit card. Tidel cash management systems easily account for cash deposited into the safe by employee. When an employee ends their shift, the cash is either in their till or specifically credited to them by the cash management system. Misunderstandings of "who was short" are completely eliminated.
4. Taking additional change during the shift is also tracked by employee (by PIN number). Alternatively you can easily utilize a "Buy Change" feature which requires the cashier to put in an equivalent amount of notes to receive change. For example, a \$10 bill must be deposited in order to receive \$10 worth of change.
5. A higher-end system like the Tidel Sentinel BCND (Bulk Coin and Note Dispenser), employs technology that enables you to eliminate start-of-shift and end-of-shift counting of notes and coins. A cashier inputs their PIN number into the cash management system and a predetermined start-of-day till fund of notes and coins is disbursed. This eliminates all note and coin counting by a manager and clerk.

Technology is available today that enables retailers to eliminate or greatly reduce the risk of theft. Additionally, cash management systems offer operational time and labor savings, thus enhancing profitability. Tidel's systems typically offer an annual return on investment in less than one year. Tidel has installed over 250,000 systems around the world and has a system available for every

size retailer and every budget. Start eliminating theft and enhancing profitability by employing a Tidel cash management system today.