

TRENDS IN CASH



MYTH: Cash is dead



TRUTH: Cash has too many benefits to disappear

BENEFITS OF PAYING WITH CASH

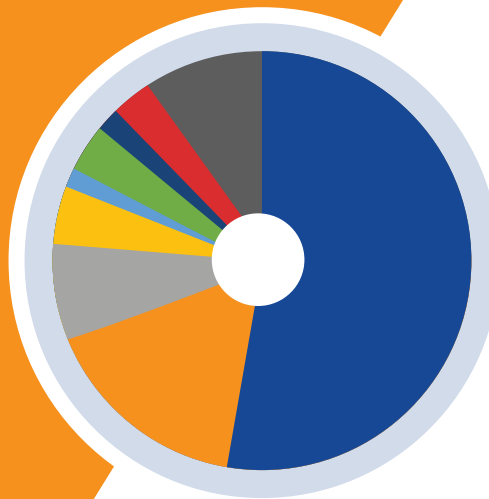
(Source: City A.M. and YourCash)

- Universally accepted
- Anonymous
- Instantaneous
- Lowest cost of any payment method
- Not subject to online security breaches



85% of global transactions are carried out using cash.

WHERE DOES IT GO?



- 52% FOOD AND PERSONAL CARE SUPPLIES
- 16% AUTO RELATED
- 9% GENERAL MERCH
- 4% ENTERTAINMENT/TRANSPORTATION
- 1% HOUSING
- 3% MEDICAL/EDUCATION
- 1% FINANCIAL/PROFESSIONAL
- 3% GOVERNMENT /NONPROFIT
- 11% GIFTS/ PERSON TO PERSON

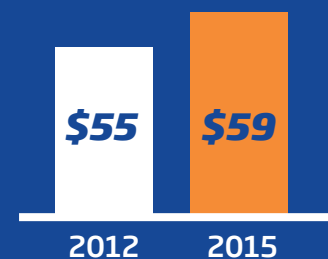
(Source: Slate.com & Cash Product office Federal Reserve System)

A MAJORITY OF CONSUMERS CONTINUE TO CARRY CASH

Consumers who prefer cash as their backup payment option **55%**

(Source: Cash Product Office Federal Reserve System)

Average Cash Holding Per Day - for U.S. Consumers



Tidel offers the broadest portfolio of cash management systems that help retailers gain a better handle on their cash processes. To learn more about how we are embracing cash usage trends across the retail sector, and creating solutions to address them, please visit www.tidel.com

